

## CSR Expands to Campbell

*San Jose, California – May 12, 2011* – CSR Real Estate Services has teamed with Sorella Properties to expand operations in the Campbell area. Sorella Properties was founded in 2010 by Stacy and Jennifer Marley. They bring with them a team of seasoned residential and commercial real estate agents.



Expansion and growth of the CSR culture and work ethic are the focal points for the Campbell office located at 22 South Second Street. CSR's CEO, Steve Bonafede, stated, "We are excited about this phenomenal opportunity to grow on the success of Sorella Properties. Stacy and Jennifer have the reputation of always putting their clients first and are highly regarded in the real estate industry".

CSR will extend its corporate office business model and bring a full service real estate company to the Campbell location, providing clients not only with residential real estate services, but also commercial sales and leasing, real estate investment strategies and mortgage brokerage services. Tony Odom, CSR's CEO of the Commercial Division, stated, "In today's real estate climate, you cannot rely on what worked in the past. You must find better ways to serve your clients, expand your scope and range of services, and deliver what you promise. This expansion opportunity allows us to demonstrate to the Campbell community why we have been successful for years".

CSR has become recognized as one of the fastest growing independently owned, non-franchise real estate companies in Santa Clara County. According to Brian Bonafede, CFO, "Our growth is not by accident, but a result of our commitment to our client's success. We are passionate about our client's future and this is a great opportunity for us to extend our services to the Campbell area".